



Press Release
Park Prize Pursuit to Kick Off June 9th

Chemung County residents can get moving and win great prizes during the second annual Park Prize Pursuit starting June 9th. This free scavenger hunt, open to all ages, awards participants for finding the answers to clues in local parks. Between June 9th and September 3rd residents can look for clues at local parks and trails throughout the County. Each clue that is answered correctly will earn the person an entry into the random prize drawing to be held on September 10th. Occasional mystery clues will be announced in our newsletter and on Facebook giving people a greater chance to win prizes. The more correct answers a person has the greater their chance to win a prize. Prizes include a fitness tracker, ladder ball, Clemens Center gift certificate, jarts, bocce ball, hiking poles, & Wegmans gift cards. Residents can go to www.chemungcountyhealth.org or click here <https://www.surveymonkey.com/r/gsppp2019> to register earning an extra prize ticket.

Clues can be found at several local sites including:

Tanglewood Nature Center
Big Flats Community Park
Sperr Park
Katy Leary Park
Grove St. Boat Launch
Park Station
Linear Park
Sullivan Park, Thorne St. Horseheads

Chapel Park, Southport
Teal Park
Blandford Park
Jim Nelson Park
Pirozzolo Park, West Elmira
Lackawanna Rail Trail, Elmira
Eldridge Park
Catherine Valley Trail, Millport

The Park Prize Pursuit is designed to improve overall health through increased physical activity at these local recreational areas. Chemung County has higher rates of obesity for both adults and adolescents than New York State. Our heart attack, cerebrovascular disease, hypertension, and diabetes hospitalization rates are all higher than NYS rates. The Gold Shoe Coalition hopes to build on the momentum of the Gold Shoe Step It Up Challenge to help address these rates through the Park Prize Pursuit. Residents can turn in their answers in person or mail them to the Health Department at any time before September 3rd. Answers can also be provided online at https://www.surveymonkey.com/r/ppp_2019

The program is run by a collaboration of the Chemung County Health Department, Community Health Department at Arnot Health, YWCA of Elmira and the Twin Tiers, Tanglewood Nature Center, First Tee of Corning, Southport Recreation, Horseheads Village Recreation, Horseheads Youth Bureau, Southern Tier Bicycle League, and Elmira-Chemung Transportation Council. They would like to thank the generous sponsors including the many local businesses who donate prizes each year, the staff and volunteers who help hide shoes, and our major sponsor, the Anderson Foundation. Questions can be directed to Dawn Bush at 607-737-2856 or dbush@co.chemung.ny.us.