



# Chemung County AIDS Task Force

Raising awareness and educating our community

## Chemung County AIDS Task Force minutes 6/21/16

**Attendees:** Rebecca Ciotti, Abigail Gerard, Linda Swarouth, Gry Johansen, Saige Thomas, Dawn Bush

ATF members discussed promotion of the upcoming **National HIV Testing Day** which is June 27<sup>th</sup>. The Health Dept. and the Ivy Clinic will have walk in testing available the 27<sup>th</sup>. Dawn created posts for Facebook which she said had been scheduled. She asked committee members to share the post to increase their reach. She also reported she was trying to navigate the process of buying Facebook ads with the county purchasing system. The group discussed which one might be most effective to distribute.

Other possible marketing efforts were discussed including radio and television coverage. Dawn said she was working on the TV coverage and hoped to do a story with Bob. Rebecca is going to check with a local radio station to see if they can provide air time. Dawn will work on a list of talking points or a Q and A for such opportunities. Linda probably has these in her old files. The possibility of flyers at the bus station, in taxis, and at various clubs/bars was discussed. It may be too late for Monday, but general flyers could also be developed.

Talking points should include the different rapid tests offered and the difference between confidential and anonymous. Normal operating hours were corrected and confirmed by the Ivy Clinic and Planned Parenthood.

To date they have been 4 positive tests in Chemung County in 2016.

Dawn said Roger had ordered the red wristbands which are supposed to be delivered on Friday. If we get them in time one will be offered to anyone getting a test done on Monday.

We will meet again in September to discuss World Aids Day and other efforts.

**Our next AIDS Task Force Meeting will be September 20th at 9:15 at the Health Dept. We are cancelling summer meetings.**

2016 Meeting Schedule	
6/21/2016	9:15 – 10:45 am
<del>7/19/2016</del>	<del>9:15 – 10:45 am</del>
<del>8/16/2016</del>	<del>9:15 – 10:45 am</del>
9/20/2016	9:15 – 10:45 am
10/18/2016	9:15 – 10:45 am
11/15/2016	9:15 – 10:45 am
12/20/2016	9:15 – 10:45 am
1/17/2017	9:15 – 10:45 am